

## **FC Tulsa Work Experience Program**

**Job Title:** Creative/Content Intern

Position Type: Internship - For College Credit Hours Only

Semester or Year-Long

Location: On-Site

### **Overview of FC Tulsa (FCT)**

FC Tulsa (FCT) is seeking a Creative/Content Work Experience Program Participant. As part of the Marketing & Creative Department at FCT, we are looking for an innovative and detail-oriented intern to assist with the production of creative assets that elevate the FC Tulsa brand. This role will provide hands-on experience in sports creative, content development, and storytelling while helping bring the excitement of professional soccer to life for fans across Tulsa and beyond. FC Tulsa (FCT) is seeking a Creative/Content Work Experience Program Participant. As part of the Marketing & Creative Department at FCT, we are looking for an innovative and detail-oriented intern to assist with the production of creative assets that elevate the FC Tulsa brand. This role will provide hands-on experience in sports creative, content development, and storytelling while helping bring the excitement of professional soccer to life for fans across Tulsa and beyond.

### **Position Purpose**

Under the direction of the Marketing Team, the Creative/Content WEP supports the club's creative output by assisting with the design, development, and distribution of multimedia content. The participant will contribute to graphics, video, and written materials that showcase the team's story, promote events, and enhance fan engagement, while also learning modern creative best practices and industry standards.

### **Duties & Responsibilities**

- Assist with the design and editing of creative assets, including graphics, presentations, and digital content.
- Support video projects by helping capture, edit, and organize content for use across platforms.
- Contribute to written content such as player features, community stories, and match previews/recaps.
- Research sports and entertainment creative trends, providing recommendations for innovative content ideas.
- Help maintain consistency of FC Tulsa's brand identity across all materials.

- Organize and catalog creative assets, ensuring files are updated and accessible.
- Participate in weekly strategy calls with the Marketing & Creative Team.
- Other duties as assigned.

#### **Qualifications**

- Participants must be working towards a bachelor's or master's degree in graphic design, digital media, photography or related field, and must certify they are able to receive college credit from an accredited college or university.
- Proficiency with workplace apps such as Docs, Drive, Gmail, and Meet is required.
- Experience with Adobe Creative Suite (Photoshop, Illustrator, Premiere Pro, After Effects, InDesign) or Canva is preferred.
- Excellent communication skills and collaborative mindset required.
- Positive attitude and strong work ethic are a must. Must have a "team-first" mentality with an eagerness to learn.
- Extremely organized and detail-oriented, with a focus on quality and consistency.
- Ability to work under deadlines and complete tasks in a timely and efficient manner.
- Knowledge of sports/soccer is preferred, but not required.

*We are an equal opportunity employer and all qualified applicants will receive consideration for the internship without regard to race, color, religion, sex, national origin, disability status, protected veteran status, or any other characteristic prohibited by law.*